



MIT ENTERPRISE FORUM
of the GREAT LAKES



Join us for a Live, Interactive Video Webcast: **Inside the Mind of an Angel Investor**

For most entrepreneurs, raising seed and early stage capital is arguably one of the most challenging steps of starting a company. This financing stage is usually too early for most professional Venture Capital firms. And after you've put in most of your own money and that of some close friends and family, it is probably time to seek out some Angel Investors.

Date: Tuesday, 02/08/11 Time: 5:30pm to 8:30pm

RSVP by 02/07/11 to: Cathie Abad—517-263-4700, cabad@wjnichols.com

Locations: South Central Michigan Works! Service Centers

HILLSDALE: 21 Care Drive, 437-3381

**ADRIAN: Lenawee County Human Services Building,
1040 S. Winter St., 266-5627**

**JACKSON: Commonwealth Commerce Center,
209 E. Washington St., Suite 100, 841-5627**

The South Central Michigan Regional Entrepreneurial Collaborative, the Great Lakes Chapter of the MIT Enterprise Forum (MITEF) and the Great Lakes Entrepreneurs' Quest (GLEQ) are pleased to offer the **2010-2011 Savvy Entrepreneur Series**. The series provides early to mid-stage technology entrepreneurs with guidance on key topics that all startups must navigate to realize success.

More information at: <http://www.mitgreatlakes.org>



“Inside the Mind of an Angel Investor”

Live, Interactive Webcast - February 8, 2011, Tuesday, from 5:30PM to 8:30PM

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Savvy Entrepreneur Series Interactive Satellite Site Locations:

South Central Michigan Works! Hillsdale Service Center:

21 Care Drive.
Hillsdale, MI 49242
(517) 437-3381

South Central Michigan Works! Jackson Service Center:

Commonwealth
Commerce Center
209 E. Washington Street
Suite 100
Jackson, MI 49201
(517) 841-JOBS (5627)

South Central Michigan Works! Lenawee Service Center:

Lenawee County Human Services Building
1040 S. Winter Street
Adrian, MI 49221
(517) 266-JOBS (5627)

Michigan Tech and Keweenaw Economic Development Alliance

Advanced Technology Development Complex, Michigan Tech Campus,
1402 Sharon Avenue, Houghton, MI. 49931

Mid-Michigan Innovation Center and SVSU

4520 E. Ashman Rd., Midland, MI 48642

MITEF and University of Michigan Center for Entrepreneurship

Menlo Innovations, Third Floor, 410 N 4th Ave, Ann Arbor, MI 48104

Kettering University - TechWorks

Kettering Campus Center, Room 5-200
1700 West Third Avenue
Flint, MI

Lawrence Technological University – TiE Detroit and MITEF

Gallery located in the Architecture Building



21000 West 10 Mile Road
Southfield, MI 48075

Wayne State University – TechTown

Conference Room A
440 Burroughs Street
Detroit, MI

For most entrepreneurs, raising seed and early stage capital is arguably one of the most challenging steps of starting a company. This financing stage is usually too early for most professional Venture Capital firms.

And after you've put in most of your own money and that of some close friends and family, it is probably time to seek out some Angel investors.

- Who is the best type of Angel Investor for my company?
- Where do I find these Angels?
- What role should they play in addition to providing investment dollars?
- What does a typical Angel look for in a "startup" company?

If finding out the answers to this question is important to your venture, then please join the MIT Enterprise Forum and GLEQ on Tuesday, February 8, 2011. **More information at:** <http://www.mitgreatlakes.org>

Panelists:

David Weaver, Chairman/Founder, Great Lakes Angels, brings a wealth of experience in raising capital and has built strong relationships within the venture capital and angel investing communities. He has worked for Johnson & Johnson, a division of Warner-Lambert, and numerous start-ups and Fortune 500 businesses. He has evaluated IP in numerous start-up companies and advised on the claims. He recently partnered with The Meyering Corporation to help companies value and license their IP as well as police it on a global basis.

Leading Key Note Presenter and Successful Entrepreneur and Rapid Business Growth Advisor:

Jen Baird - CEO Accio Energy and previously CEO of Accuri Cytometers. Jen is a serial entrepreneur with expertise in founding, building, and leading technology startups focused on fulfilling unmet needs in the marketplace, venture capital fundraising, strategic planning, business development, marketing, financial administration, engineering management, human resources, and sometimes taking out the trash!

Ms. Baird has commercial banking experience, an MBA from Kellogg Graduate School of Management, and BA in Psychology from the University of Michigan.

Leading Investors will be rounding out this great panel to answer your top questions. Bring your big specific questions and thorniest challenges to this program to advance your technology entrepreneurship skill set.

Corporate Gold Sponsor: www.quinnlaw.com A leading innovation patent attorney firm for Great Lakes region startups and innovative growth companies.

Event In-Kind Sponsor:

ConveneWeb is provider of leading full thin client web video conference and collaboration software that will be hosting the online interactive session.

Cost: This is a free event, sponsored by the South Central Michigan Regional Entrepreneurial Collaborative, with funding provided through the Michigan Department of Energy, Labor and Economic Growth. PLEASE RSVP to Cathie Abad no later than Monday, February 7th at 517-263-4700 or cabad@wjnichols.com.